HUMAN HEALTH
Did you know there are microorganisms in healthy soil that are used to treat disease? This spot will open your eyes to an aspect of soil you probably never thought about before.

FOOD QUALITY
It’s easy to understand that a food like beans comes from soil. But most of what we eat can actually be traced back to soil. It’s true, and that’s why it’s important to take care of a resource that means so much.

WATER
Soil does more than you think. Our water is clean and fresh because soil works like a gigantic filter to keep out impurities. Think about that next time you turn on your faucet for a drink.

Do you know the story of soil?

Please share our three PSAs with your local television stations and ask them to get the word out by placing them on the air.

For more information:
Visit www.soils.org/Story

Or contact Sara Uttech, Manager – Communications & Community Programs
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